

THE WORLD OF
INTERIORS

MEDIA KIT 2023

CONDÉ NAST

THE MAGAZINE

For over 40 years, The World of Interiors has been bringing together the widest variety of the most sumptuous houses and architectural projects. Often imitated by competitors, it remains firmly acknowledged as the most influential, authoritative and intelligent design and decoration magazine in the world. For trade insiders as well as the discerning readers interested in exactly how others live, its scope and style remain beyond comparison.

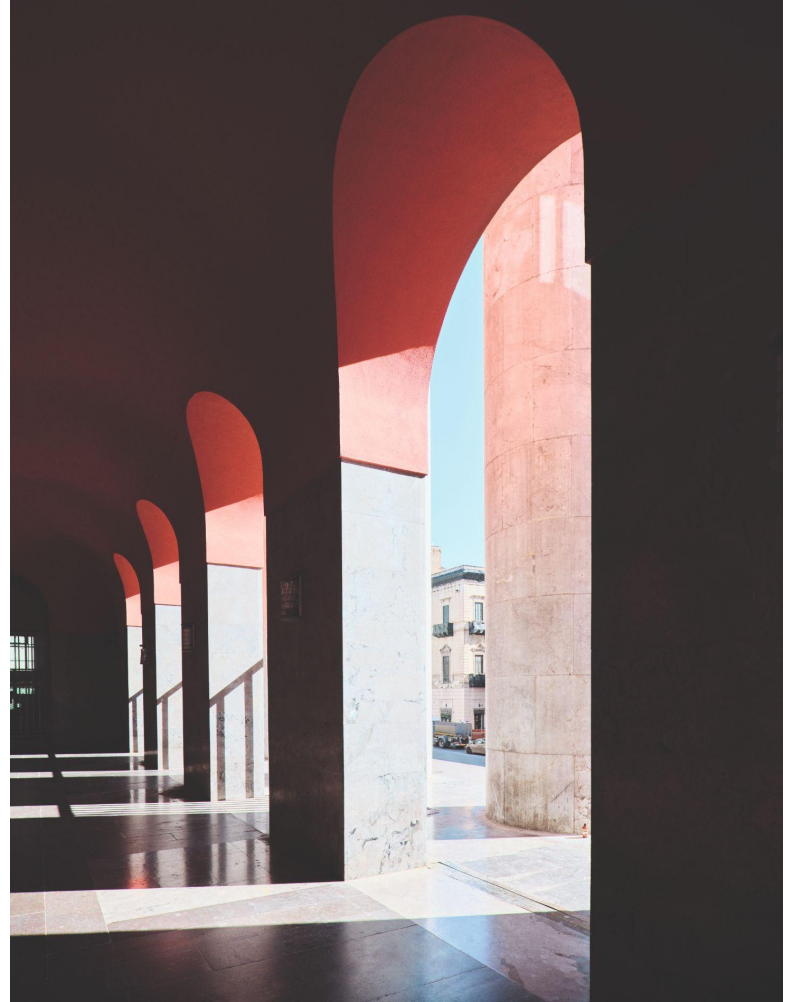


THE READER

The World of Interiors delivers its advertisers a premium audience of otherwise hard to reach opinion formers and creatives.

Our readers are affluent, educated, design intelligent consumers. Their interests include art and design, fashion, architecture, literature and travel.

Extending beyond the home space their appreciation of beauty and culture extends to their wardrobes and lifestyle.



CIRCULATION AND READERSHIP

54,150

Total Circulation

39%

International Circulation

52% USA, 32% Europe 10% Rest of world

152,000

Total Readership

51%

Subscriptions

54%

AB Readers

ABC: January - December 2022



DIGITAL AND SOCIAL FOLLOWING

SOCIAL

2,884,400

Total social following

Facebook: 2,000,000 followers

Instagram: 760,000 followers

Twitter: 114,000 followers

Pinterest: 10,400 followers

DIGITAL

[The World of Interiors website](#)

E Newsletter recipients: 10,500

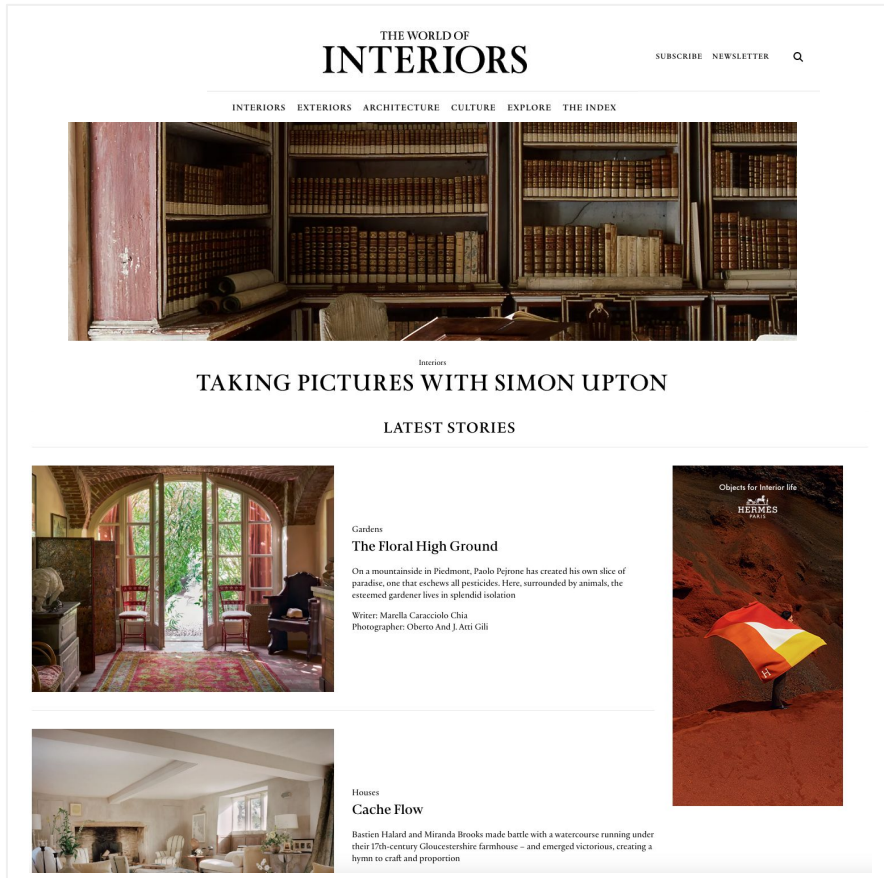


THE WORLD OF INTERIORS WEBSITE


Inviting new and existing audiences into our world, worldofinteriors.com reflects the unconventional, undiluted and sumptuous style that has earned The World of Interiors international acclaim over the past 40 years

Site content includes a highly curated edit of the world's finest design, architecture and decorative arts, incisive long-form features, and leading-edge films with unprecedented access.


worldofinteriors.com is the place where design and decoration sit alongside art and architecture, history, literature, and defining cultural moments.



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INTERIORS EXTERIORS ARCHITECTURE CULTURE EXPLORE THE INDEX



Interiors

TAKING PICTURES WITH SIMON UPTON

LATEST STORIES




Gardens

The Floral High Ground

On a mountainside in Piedmont, Paolo Dejome has created his own slice of paradise, one that eschews all pesticides. Here, surrounded by animals, the esteemed gardener lives in splendid isolation


Writer: Marella Caracciolo Chia
Photographer: Oberto And J. Atti Gili



Houses

Cache Flow

Bastien Halard and Miranda Brooks made battle with a watercourse running under their 17th-century Gloucestershire farmhouse – and emerged victorious, creating a hymn to craft and proportion

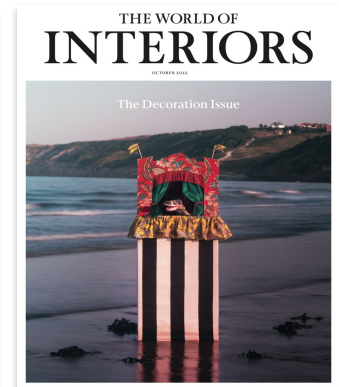
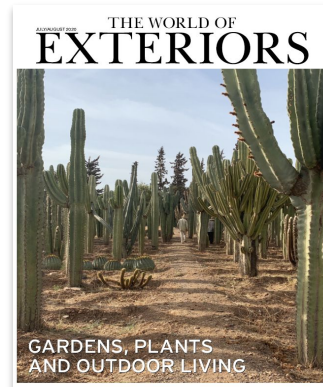
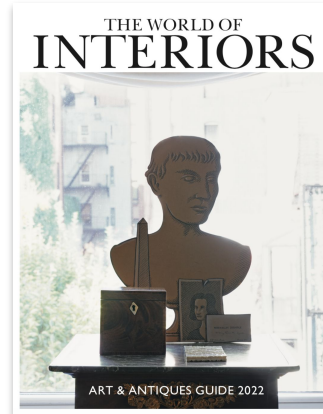


Object for Interior Life

HERMES

EDITORIAL CALENDAR

February 2023	International collections
March 2023	Design Preview
April 2023	Salone Preview / Interiors Modern
May 2023	Kitchens & Bathrooms Special
June 2023	Fine Art & Antiques
July 2023	The World of Exteriors
August 2023	Furniture Special
September 2023	Design Preview
October 2023	London Design Festival
November 2023	Furniture Special
December 2023	Collector's Issue
January 2024	New Year Previews



ISSUE	ON SALE DATE	CREATIVE DEADLINE
FEBRUARY 2023	5TH JANUARY	2ND DECEMBER
MARCH 2023	2ND FEBRUARY	6TH JANUARY
APRIL 2023	2ND MARCH	3RD FEBRUARY
MAY 2023	6TH APRIL	10TH MARCH
JUNE 2023	11TH MAY	14TH APRIL
JULY 2023	8TH JUNE	12TH MAY
AUGUST 2023	6TH JULY	9TH JUNE
SEPTEMBER 2023	3RD AUGUST	7TH JULY
OCTOBER 2023	7TH SEPTEMBER	9TH AUGUST
NOVEMBER 2023	12TH OCTOBER	15TH SEPTEMBER
DECEMBER 2023	9TH NOVEMBER	13TH OCTOBER
JANUARY 2024	7TH DECEMBER	10TH NOVEMBER

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