

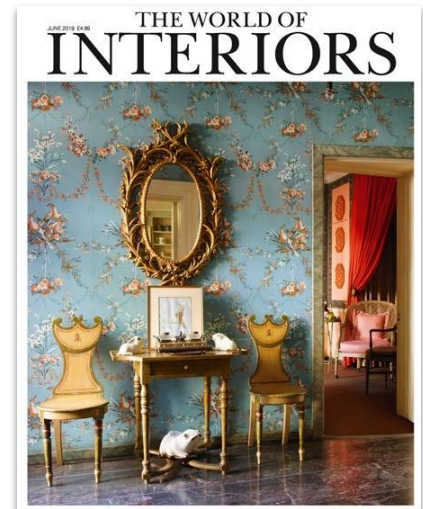
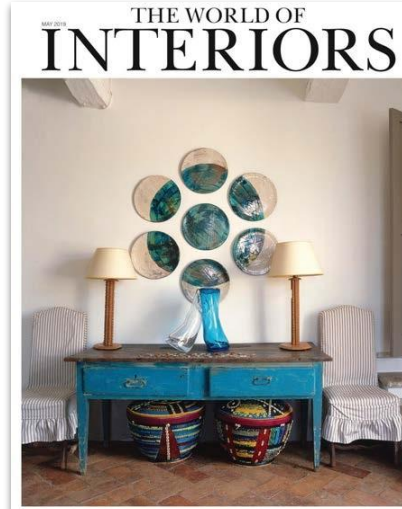
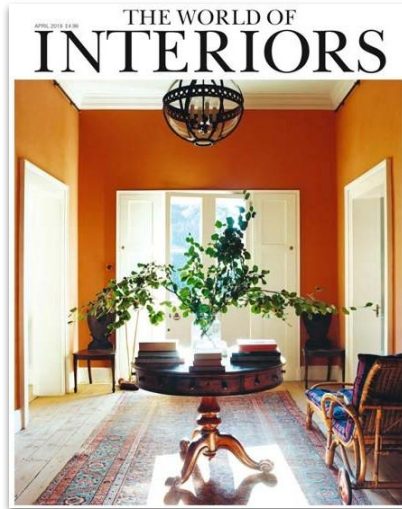
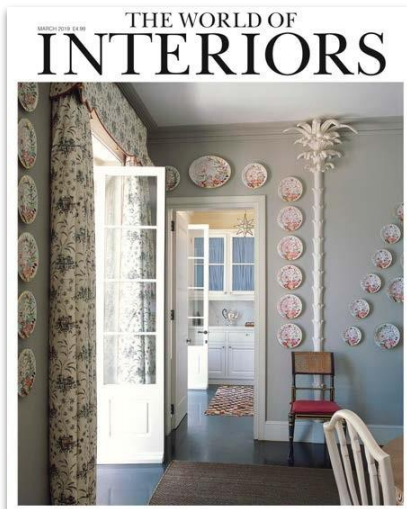
THE INTERIORS INDEX

THE WORLD OF
INTERIORS

The World of Interiors Magazine

“The World of Interiors has been bringing together the widest variety of the most sumptuous houses and architectural projects for over 30 years. Often imitated by competitors, it remains firmly acknowledged as the most influential, authoritative and intelligent design and decoration magazine money can buy. For trade insiders as well as discerning readers interested in exactly how others live, its scope and style remain beyond comparison.”

Rupert Thomas, Editor



THE WORLD OF
INTERIORS

THE INTERIORS
INDEX

The Interiors Index

The World of Interiors has always been a library of sorts – a unique visual archive of lifestyles past and present, and a repository of images, information and objects for readers to browse, build on and buy.

Launched in 2019, The Interiors Index is an online directory of shops, galleries and services whose ethos of quality and style mirrors that of the magazine itself.

Advertisers are able to choose from two levels of memberships: *Gilt Edge* and *Folio* to introduce discerning Interiors devotees to their brand and craft.

The screenshot shows the homepage of 'THE INTERIORS INDEX'. The top navigation bar includes a search bar with fields for 'AREA OF INTEREST', 'LOCATION', and 'SEARCH BY NAME', and a yellow 'SEARCH' button. Below the navigation is a grid of featured categories: ANTIQUES, ART, BATHROOMS & KITCHENS, BIBLIOPHILIA, DÉCOR, and DECORATIVE OBJECTS, with a 'SEE ALL' button. The 'FEATURED SPECIALISTS' section highlights Lonika Chande (BATHROOMS AND KITCHENS), Barneby Gates (TEXTILES), FÉAU & Cie (DÉCOR), and Décors Barbares (TEXTILES). The 'INDEX STORIES' section features articles on Namay Samay's fabrics, Susan Harter's murals, Wayne Pate's confidant, and Piccardi's wood flooring. The footer includes a 'JOIN A UNIQUE DESIGN COMMUNITY' call to action, social media icons, and a list of links: Privacy policy and cookie statement, Code of Conduct, Terms & conditions, Disclaimer, Careers, Contact, Media Pack, and © Condé Nast Britain 2019.

THE WORLD OF
INTERIORS

Our Audience

The World of Interiors audience is passionate about their homes. From the manufactured and modern, to the artisanal and handmade. From places of culture and heritage, to collectible books and objects. From design and decoration, to art and antiques. They seek to experience, visit and buy all that is most beautiful.

Informed, cultured, and erudite, they also engage with the latest fairs, exhibitions, and industry events internationally.

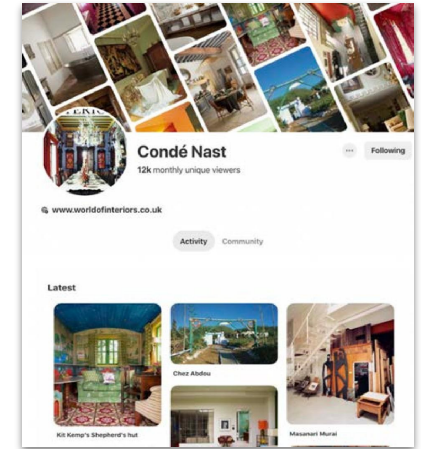
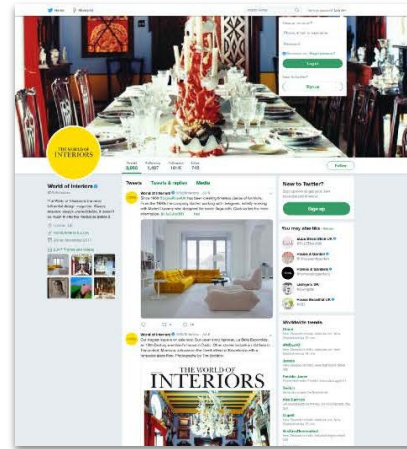
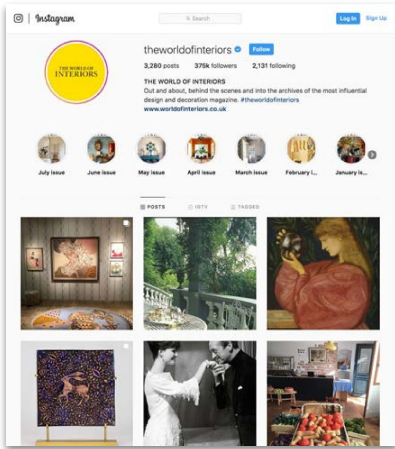


THE WORLD OF
INTERIORS

THE INTERIORS
INDEX

Combined Digital Reach

3,344,117



748,000 followers



1,994,817 followers



118,300 followers



483,000 monthly viewers

THE WORLD OF
INTERIORS

THE INTERIORS
INDEX

Gilt Edge

- Online company profile with 6 images, changeable once within membership
- Editorial inclusion on The Interiors Index website*, amplified with a story on The World of Interiors Instagram
- Social Media support: posts on The World of Interiors Facebook and Pinterest and an Instagram post on The Interiors Index Instagram*
- Use of The Interiors Index logo and promotional badge for your website, email signature, social media and at industry events

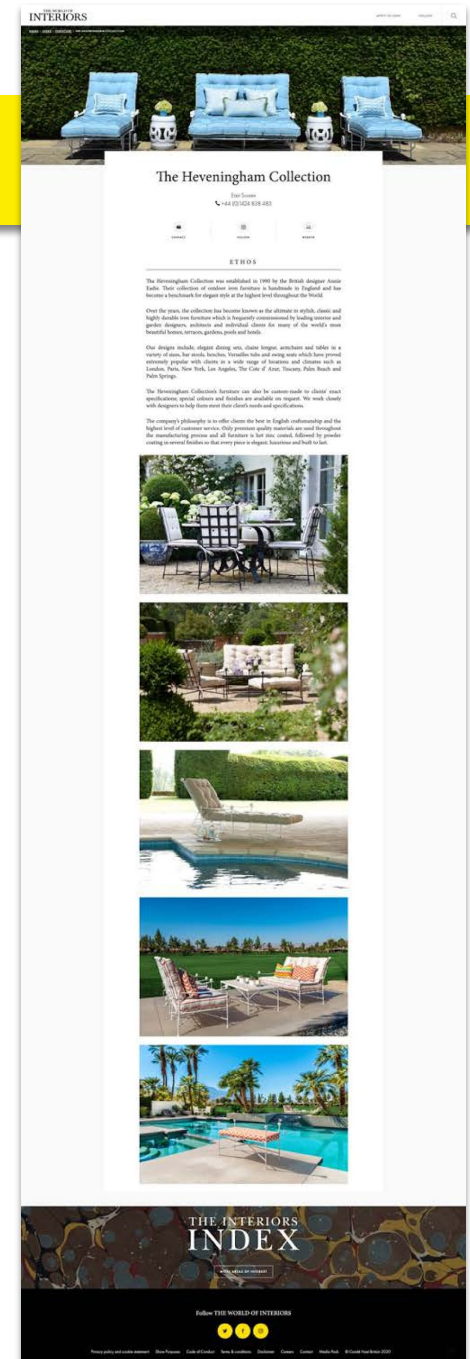
£895**

* Content is chosen by The Interiors Index editorial team and is subject to editorial discretion

** Prices subject to VAT

THE WORLD OF
INTERIORS

THE INTERIORS
INDEX



Folio

- Online company profile with 4 images
- Social Media support: Posts on The World of Interiors Facebook and Pinterest as well as a post on The Interiors Index Instagram*
- Use of The Interiors Index logo and promotional badge for your website, email signature, social media and at industry events

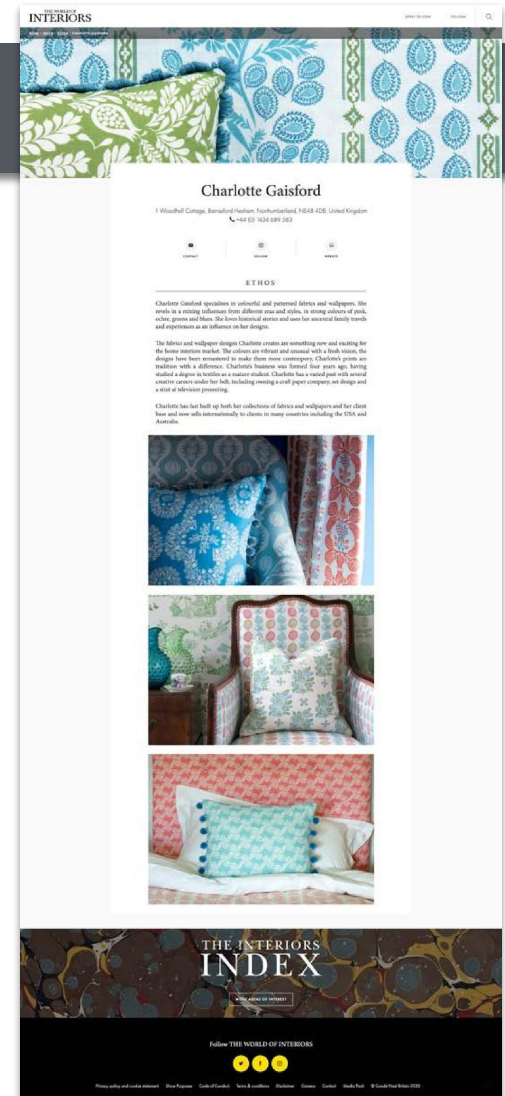
£495**

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** Prices subject to VAT

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INTERIORS

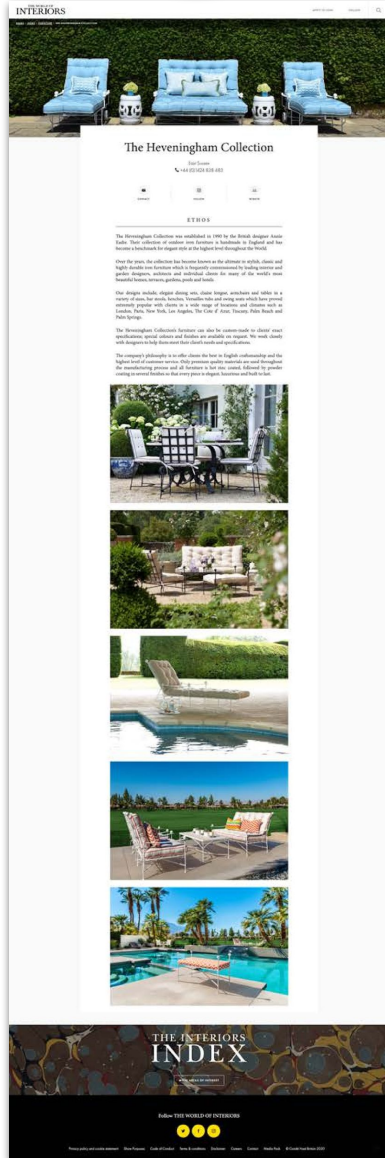
THE INTERIORS
INDEX



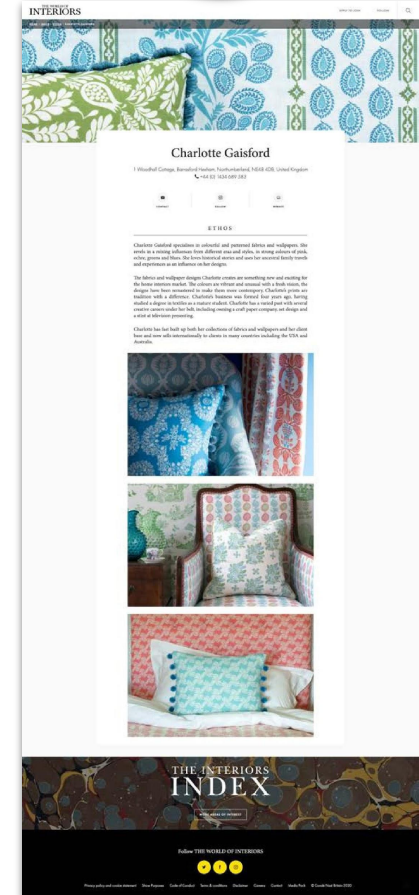
Gilt Edge

Membership differences

Folio



- Gilt Edge members get more text and photographs
- Gilt Edge members are able to update their profile more often
- Gilt Edge members receive an Instagram story on The World of Interiors account reaching a bigger audience
- Editorial written by The World of Interiors editorial team is exclusive to Gilt Edge members



Testimonials

"We noticed an increase in the number of followers since the Index posted about ASF."

Antico Setificio Fiorentino

"I am pleased to say we have already been introduced to a new client as a result!"

Hamilton Weston

"We had an American customer visit our shop the other week who found us on the Interiors Index, so that was really good!"

Hilary Batstone Antiques

"I also want to tell you how brilliant being on the Index has been for me; I'm delighted with the amount of orders I've had since it went online."

Katrin Moye

"We have had such a great response from your posting! Thank you for all the support of our artisans."

Baba Tree Baskets



THE INTERIORS INDEX

Be on the same page as
others in the know.

Sign up now

www.worldofinteriors.co.uk/index

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